



SUB-ACCOUNT PRICING

Thank you for your interest in creating a MyEmma Sub-Account.

MyEmma is an email marketing platform that allows users to create visually pleasing email campaigns, manage contacts and see real data on how their email campaign performed.

The UMC Digital team owns the University's MyEmma account, and this is how we bill each sub-account:

- The MyEmma "year" is from Nov. 1st - Oct. 31st. You will be billed annually, after the prior MyEmma year ends.
- You will be billed a minimum of \$100 per year, which includes 2,000 Active Contacts.
- You will be billed \$0.05 for each additional Active Contact over the first 2,000.
- An Active Contact is any email address that is not an Error or an Opt-Out.
- Active Contacts will be downloaded the first week of November in the new MyEmma year and will be the basis of your billing for the prior year.

Please sign below to acknowledge the MyEmma Pricing Structure.

Signature:

Printed Name:

Title:

Department:

Date: