A11Y CHECKLIST
FOR WEB ADMINS / WEB CONTENT CREATORS

- [ ] Be sure to use only one HTML H1 per page.

- [ ] Images that provide information must have alt text.

- [ ] Avoid content that automatically plays, flashes or rotates.

- [ ] Don't use "Click here" or "Learn more" - instead use descriptive text for buttons.

- [ ] Don't use icons without labels or text descriptions.

- [ ] Link titles need to match page titles to which they link.

- [ ] Make sure users can get to important pages using the site navigation.

- [ ] Ensure help text and error messages are displayed where the user is currently focused.

- [ ] Put the most important information at the top left of the page.

- [ ] Avoid large images that force users to scroll to key content.