Marigold– Accessibility Conformance Report WCAG 2.2 and Revised Section 508 Edition

(Based on VPAT® Version 2.5)

Name of Product/Version: Emma 2.5

Report Date: July 2024

Product Description: Emma is an ESP (Email Service Provider) that lets marketers build, send, and deliver marketing emails, newsletters, and campaigns.

Contact Information: adam.gainer@campaignmonitor.com

Notes: None

Evaluation Methods Used: Evaluation of the product involved a combination of automated, manual, and functional testing against the applicable success criteria within the Web Content Accessibility Guidelines (WCAG) 2.2 Conformance Level A and AA. Level Access (AA) tested a selection of the product using a representative sample to cover the components and functionality of use flows. Below is a list of the assistive technologies (ATs) used:

- NVDA/Chrome
- ZoomText

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Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included in Report
Web Content Accessibility Guidelines 2.0	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.2	Level A (Yes) Level AA (Yes) Level AAA (No)
Revised Section 508 standards published January 18, 2017 and corrected January 22, 2018	Yes

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Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can be used only in WCAG Level AAA.

WCAG 2.2 Report

Tables 1 and 2 also document conformance with Revised Section 508:

- Revised Section 508: Chapter 5 – 501.1 Scope, 504.2 Content Creation or Editing, and Chapter 6 – 602.3 Electronic Support Documentation.

Note: When reporting on conformance with the WCAG 2.2 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the WCAG 2.2 Conformance Requirements.

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Table 1: Success Criteria, Level A

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: Most non-text content presented to the user in the product has text alternatives that serve the equivalent purpose. Exceptions include: • There are decorative images with textual equivalents like "Mailings" on the page "Dashboard - Create Campaign Button" & decorative image "Mailing score is 6.1 out of 10" on the "Response Overview Page". • There is a decorative icon "Slash" that is identified by the screen reader on the "Audience - Contacts" page. • There are images like "Account logo" with insufficiently descriptive textual equivalents on "Dashboard - Create Campaign Button" & "Header". • There is meaningful SVG chart like "Campaign performance trends bar/line chart" without a textual equivalent on the "Insights" page. • Visually hidden content not hidden from all users such as "Your mailing has.... appear in your account", "Learn more about our send process", etc. on the "Response Page", "Audience Page", "Audience imports" & "Add user" pages.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain prerecorded audio-only or video-only media.

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Criteria	Conformance Level	Remarks and Explanations
1.2.2 Captions (Prerecorded) (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain any prerecorded synchronized media (video with audio) that requires captions.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain any prerecorded video media that requires audio descriptions or a media alternative.

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Criteria	Conformance Level	Remarks and Explanations
1.3.1 Info and Relationships (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the product ensures that information, structure, and relationships conveyed through presentation can also be determined programmatically or through text. Exceptions include: • Data table that does not use table markup such as "Contacts" on the "Audience Page" & the table "Groups" on the "Audience Groups Page". • There is dynamic changing content but not announcing for screen reader users on the page "Brand Manager Campaigns Tab - View". • There is a data table "Campaign Table" that is implemented incorrectly on the page "Brand Manager Campaigns Tab - View". • There are form elements with visual labels that are not programmatically associated with the controls on the pages "Review Send", "Audience Page", "Schedule Send Modal", "Insights", etc. • There is content that functions as a heading but does not use heading markup on the pages "Review Send" & "Response Page". • Form fields that are not visually or programmatically indicated as required such as "Recipients", "Subject line", "Sender name", etc. on the page "Review Send".
1.3.2 Meaningful Sequence (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the product ensures that a correct reading order can be programmatically determined for content whose presentation sequence affects its meaning. Exception includes: • The reading order is incorrect for elements like "Previous Month", "Next Month" & text "April 2024" on the "Audience - Contacts" page.

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Criteria	Conformance Level	Remarks and Explanations
1.3.3 Sensory Characteristics (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain instructions that rely solely on sensory characteristics such as shape, size, visual location, or sound.
1.4.1 Use of Color (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not use color as the only visual means of conveying information, indicating an action, or prompting a response.
1.4.2 Audio Control (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not include audio that plays automatically for more than 3 seconds.

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Criteria	Conformance Level	Remarks and Explanations
2.1.1 Keyboard (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the product ensures that interactive content and functionality is accessible and operable using a keyboard or keyboard emulator. Exceptions include: • Checkboxes are not reachable with the keyboard such as "Share with all current and future subaccounts" on the "Campaign View" page. • Tab focus moves unnecessarily to the parent <div> tag of the section on the pages "Campaign View", "Brand Manager Campaigns Tab - View", "Audience Page", "Add user", etc. • Disabled elements receive keyboard focus such as "Submit for Approval/Send now", "Schedule for later", etc on the "Review Send" page. • Date picker controls are not accessible with the keyboard on the "Audience - Contacts", "Schedule Send Modal", "Insights" & "Scheduled approvals" pages. • Elements are not reachable with the keyboard such as "More actions for save", "Format", "Sign up form", etc. on the pages "Review Send", "Campaign Success Send Page", "Insights" & "Add user" pages. • Comboboxes are not reachable with the keyboard such as "Hours", "Minute" & "Am/Pm" on the "Schedule Send Modal" & "Scheduled approvals" page.
2.1.2 No Keyboard Trap (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: Where a component can receive keyboard focus, the product allows focus to be moved away using only the keyboard and/or advises users of any non-standard methods required to do so.

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Criteria	Conformance Level	Remarks and Explanations
2.1.4 Character Key Shortcuts (Level A 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product does not use character key shortcuts.
2.2.1 Timing Adjustable (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Does Not Support	Web: The product does not consistently allow users to turn off, adjust, or extend time limits imposed for content before expiration. Exception includes: • The page automatically logs out without any warning.
2.2.2 Pause, Stop, Hide (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain content that moves, blinks, scrolls, or auto-updates.
2.3.1 Three Flashes or Below Threshold (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain flashing content.

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Criteria	Conformance Level	Remarks and Explanations
2.4.1 Bypass Blocks (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) – Does not apply to non-web software • 504.2 (Authoring Tool) • 602.3 (Support Docs) – Does not apply to non-web docs	Web: Partially Supports	Web: In most instances, the product provides skip links and other mechanisms to bypass blocks of content repeated on multiple pages. Exception includes: • Skip to main content link is not available on the page "Dashboard + Create Campaign Button".
2.4.2 Page Titled (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: Most pages of the product provide titles that adequately describe their topic or purpose. Exceptions include: • The page title "Emma" is not descriptive of the content present on the "Choose Template" page. • The page title "Your Agency: Audience: Add Contact" is not descriptive of the content present on the "Audience - Contacts" page.
2.4.3 Focus Order (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, pages of the product can be navigated sequentially with a focus order that matches the logical reading order. Exceptions include: • The focus order is illogical for elements like "Search", "Subaccounts", "Select all" & "Close" on the "Campaign View" page. • There are menu buttons such as "Options" and "Displaying" that do not receive focus when they appear on the page "Opens". • Focus does not move to the first form field like "Font Name" in error on the "Page Style Guide". • The focus order is illogical for elements like "Emma by marigold", "Dashboard", "Subaccounts", "Users", "Brand manager", "Insights", etc. on the "Header" section.

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Criteria	Conformance Level	Remarks and Explanations
2.4.4 Link Purpose (In Context) (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product ensures that the purpose of links can be determined from the link text alone or in combination with the surrounding or programmatic context.
2.5.1 Pointer Gestures (Level A 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product does not require multipoint or path-based gestures for operation.
2.5.2 Pointer Cancellation (Level A 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product ensures that functionality on pointer down-event is completed only when the user releases the pointer or allows the user to abort and/or undo the action.
2.5.3 Label in Name (Level A 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product ensures that when interface components have visual labels that include text, the provided accessible name contains the visually presented text.
2.5.4 Motion Actuation (Level A 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product does not contain functionality that requires device motion or user motion.
3.1.1 Language of Page (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product ensures that the default human language used on each page can be programmatically determined.

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Criteria	Conformance Level	Remarks and Explanations
3.2.1 On Focus (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product ensures that interface components do not initiate a change of context when receiving focus.
3.2.2 On Input (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: The product ensures that most interactive components do not initiate a change in context when the component setting is changed unless followed by an explicit user action such as activation of a button or link unless the user has been advised of this behavior before use. Exceptions include: • There are radio buttons "All", "Latest", "Announcements", etc. that trigger context changes upon selection on the page "Choose Template". • There are controls like "Exclude an audience segment", "Set a separate reply.... sender email address", etc. that trigger focus or context changes upon selection on the page "Review Send". • There is a text field "Search" that triggers focus or context changes after text is entered on the "Audience Page".
3.2.6 Consistent Help (Level A 2.2 only) Revised Section 508 – Does not apply	Web: Supports	Web: Help mechanisms occur in the same order relative to other page content in the product.
3.3.1 Error Identification (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, where the product automatically detects input errors, the item or field in error is identified and the error is described to the user in text. Exception includes: • After reaching the maximum limit of characters for the edit field, the error message "The character limit has been reached for the edit field" is not implemented on the page "Review Send".

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Criteria	Conformance Level	Remarks and Explanations
3.3.2 Labels or Instructions (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, where user input is required, the product presents adequate labels or instructions for successfully providing that input. Exceptions include: • There are instructions like "Email addresses not.... with split tests", etc. that are not programmatically associated with their corresponding fields on the page "Review Send". • There is no text explaining that asterisks indicate required fields on the "Review campaign approvals" page.
3.3.7 Redundant Entry (Level A 2.2 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product does not request redundant user-entered information in multi-step processes.
4.1.1 Parsing (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Does Not Apply	For WCAG 2.0, 2.1, EN 301 549, and Revised 508 Standards, the September 2023 errata update indicates this criterion is always supported. See the WCAG 2.0 Editorial Errata and the WCAG 2.1 Editorial Errata. WCAG 2.2 obsolete and removed.

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Criteria	Conformance Level	Remarks and Explanations
4.1.2 Name, Role, Value (Level A) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the product contains user interface components whose name, role, state, and value can be programmatically determined, and whose state, properties, and value, where applicable, can be programmatically set. Exceptions include: • Comboboxes without appropriate role, name and state information on the "Header / Top Nav", "Choose Template", "Campaign Success Send Page" & "Add user" pages. • There are links without appropriate role information on the pages "Choose Template", "Campaign View", "Brand Manager Campaigns Tab + View", "Campaign Success Send Page" & "Audience Page". • There are the elements "Select all" and "Subaccounts" that are improperly nested within one another on the page "Campaign View". • Tabs without appropriate role, name and state information on the "Review Send" & "Page Style Guide". • Buttons without appropriate role information on the pages "Brand Manager Campaigns Tab + View", "Review Send", "Schedule Send Modal" & "Scheduled approvals". • There are checkboxes without appropriate name, role, and state information on the pages "Campaign View", "Review Send" & "Add user".

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Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain any live synchronized media (video with audio) that requires real-time captioning.
1.2.5 Audio Description (Prerecorded) (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not contain any prerecorded synchronized media (video with audio) that requires audio descriptions.
1.3.4 Orientation (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product does not restrict its view and operation to a single display orientation, such as portrait or landscape unless a specific orientation is essential.
1.3.5 Identify Input Purpose (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Partially Supports	Web: In most instances, the product ensures that the purpose of input fields that request information about the user, such as name or email, can be programmatically determined. Exception includes: • The autocomplete attribute is not implemented for the input fields "Username (email)", "First name" & "Last name" on the "Add user" page.

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Criteria	Conformance Level	Remarks and Explanations
1.4.3 Contrast (Minimum) (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the visual presentation of text and images of text in the product provides a contrast ratio of at least 4.5:1 against adjacent colors. Exceptions include: • Error message text "Please add at least one recipient before sending" on the "Review Send" page. • Element like "Highlight click activity" on the "Response Page".
1.4.4 Resize text (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the product allows text to be resized without assistive technology up to 200 percent without loss of content or functionality. Exceptions include: • There is content that disappears or is cut off on the pages "Header / Top Nav", "Choose Template", "Header" & "Contact fields modal". • There is content that disappears on the pages "Brand Manager Campaigns Tab + View", "Audience - Contacts" & "Audience imports". • There is content that is truncated on the pages "Dashboard + Create Campaign Button" & "Opens". • There is content that disappears, overlaps or is cut off on the "Audience Page", "Audience Groups Page", "Page Body" "Response Overview Page", etc. • The elements "Dashboard", "Subaccounts", "Users", "Brand manager", "Insights", etc. are overlapped with the main region by the "Header" section. • There is content that disappears and overlaps on the page "Campaign View".

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Criteria	Conformance Level	Remarks and Explanations
1.4.5 Images of Text (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: Except for logos, the product uses text instead of images of text.
1.4.10 Reflow (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Partially Supports	Web: In most instances, pages of the product allow for resizing to a minimum width of 320 CSS pixels or vertical height of 256 CSS pixels without loss of content or functionality, and without requiring scrolling in two dimensions except where scrolling is required for content usage such as tables or diagrams. Exceptions include: • There is content that overlaps or requires horizontal scrolling on the page "Choose Template". • There is content that disappears, overlaps, is cut off, or requires horizontal scrolling on the "Header / Top Nav", "Choose Template", "Dashboard + Create Campaign Button". • There is content that disappears and requires horizontal scrolling on the "Page Style Guide". • There is content that is cut off and requires horizontal scrolling on the pages "Scheduled approvals", "Add user" & "Schedule Send Modal". • There is content that does not adapt to the screen width, so the user needs to scroll in both directions to read on the "Create a subaccount modal". • There is content that disappears on the pages "Brand Manager Campaigns Tab + View" & "Contact fields modal".

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Criteria	Conformance Level	Remarks and Explanations
1.4.11 Non-text Contrast (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Partially Supports	Web: In most instances, the visual presentation of non-text content in the product has a contrast ratio of at least 3:1 against adjacent color(s). Exceptions include: • Non-text element such as "Share with all current and future subaccounts" on the page "Campaign View". • Control indicated by icon such as "Info" button on the "Add user" page.
1.4.12 Text Spacing (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Partially Supports	Web: In most instances, the product supports user changes in text style properties, such as line height or text spacing, without loss of content or functionality. Exceptions include: • There is content that is cut off on the pages "Choose Template", "Campaign View", "Brand Manager Campaigns Tab + View", "Add user" & "Scheduled approvals". • There is content that disappears, overlaps, or is cut off on the page "Dashboard + Create Campaign Button".
1.4.13 Content on Hover or Focus (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Supports	Web: Content in the product that is triggered by hover or focus remains visible while triggered, remains visible while moving the pointer over it, and can be dismissed without moving the pointer or changing focus if it obscures other content.
2.4.5 Multiple Ways (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) – Does not apply to non-web software • 504.2 (Authoring Tool) • 602.3 (Support Docs) – Does not apply to non-web docs	Web: Supports	Web: The product provides multiple ways to navigate through pages in the product except where pages are sequential steps in a process.

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Criteria	Conformance Level	Remarks and Explanations
2.4.6 Headings and Labels (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: Headings and labels provided in the product adequately describe the topic or purpose of the content with which they are associated.
2.4.7 Focus Visible (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Partially Supports	Web: In most instances, the product provides a visible indication of keyboard focus for elements on each page. Exceptions include: • Links without a visible keyboard focus indicator such as "Emma by Marigold", etc. on the pages "Dashboard + Create Campaign Button", "Header" & "Campaign Success Send Page". • Elements without a visible keyboard focus indicator on the pages "Review Send", "Audience Page" & "Audience Groups Page". • Buttons without a visible keyboard focus indicator such as "Schedule it", "Cancel" & "Submit for approval" on the "Schedule Send Modal" & "Scheduled approvals" pages.
2.4.11 Focus Not Obscured (Minimum) (Level AA 2.2 only) Revised Section 508 – Does not apply	Web: Supports	Web: When user interface components receive keyboard focus, they are, at minimum, partially visible.
2.5.7 Dragging Movements (Level AA 2.2 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product does not use dragging movements for interactive functionality.
2.5.8 Target Size (Minimum) (Level AA 2.2 only) Revised Section 508 – Does not apply	Web: Supports	Web: The size of targets in the product meets the requirements of this criterion.

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Criteria	Conformance Level	Remarks and Explanations
3.1.2 Language of Parts (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: Pages of the product present content in a single language.
3.2.3 Consistent Navigation (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) – Does not apply to non-web software • 504.2 (Authoring Tool) • 602.3 (Support Docs) – Does not apply to non-web docs	Web: Supports	Web: The product ensures that navigational mechanisms repeated across the product are presented consistently and in the same relative order.
3.2.4 Consistent Identification (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) – Does not apply to non-web software • 504.2 (Authoring Tool) • 602.3 (Support Docs) – Does not apply to non-web docs	Web: Supports	Web: The product ensures that components with the same functionality are identified consistently across pages of the product.
3.3.3 Error Suggestion (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: Where the product automatically detects input errors and provides error messages, the product also provides suggestions for correcting each error.

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Criteria	Conformance Level	Remarks and Explanations
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA) Also applies to: Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Web: Supports	Web: The product does not cause legal commitments, process financial transactions, or modify or delete user-controllable data.
3.3.8 Accessible Authentication (Minimum) (Level AA 2.2 only) Revised Section 508 – Does not apply	Web: Supports	Web: The product provides assistance by allowing users to paste data and by properly applying autocomplete attributes on appropriate input fields to identify the input purpose.
4.1.3 Status Messages (Level AA 2.1 only) Revised Section 508 – Does not apply	Web: Partially Supports	Web: In most instances, the product provides status messages that can be presented to assistive technologies without receiving focus. Exceptions include: • Search result "You have no campaigns that match this search term" that appear but are not announced on the "Brand Manager Campaigns Tab + View". • There are typeahead suggestion results that appear but are not announced to screen reader users on the "Add user" & "Review campaign approvals" Pages. • There are loading status messages that are not announced for screen reader users on the pages "Schedule Send Modal" & "Scheduled approvals". • There are status messages that appear but are not announced on the pages "Campaign View", "Brand Manager Campaigns Tab + View" & "Add user".

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Revised Section 508 Report

Notes:

Chapter 3: [Functional Performance Criteria](#) (FPC)

Notes:

Criteria	Conformance Level	Remarks and Explanations
302.1 Without Vision	Partially Supports	The product's features mostly allow people without vision to use screen readers to interact with user interface elements except as disclosed in: • 1.1.1 Non-text Content • 1.3.1 Info and Relationships • 1.3.2 Meaningful Sequence • 2.1.1 Keyboard • 2.2.1 Timing Adjustable • 2.4.1 Bypass Blocks • 2.4.2 Page Titled • 2.4.3 Focus Order • 3.2.2 On Input • 3.3.1 Error Identification • 4.1.2 Name, Role, Value

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Criteria	Conformance Level	Remarks and Explanations
302.2 With Limited Vision	Partially Supports	The product's features mostly allow people with vision loss to interact with user interface elements except as disclosed in: • 1.1.1 Non-text Content • 1.3.1 Info and Relationships • 1.3.2 Meaningful Sequence • 2.1.1 Keyboard • 2.2.1 Timing Adjustable • 2.4.1 Bypass Blocks • 2.4.2 Page Titled • 2.4.3 Focus Order • 3.2.2 On Input • 3.3.1 Error Identification • 3.3.2 Labels or Instructions • 4.1.2 Name, Role, Value • 1.4.3 Contrast (Minimum) • 1.4.4 Resize text • 2.4.7 Focus Visible
302.3 Without Perception of Color	Partially Supports	The product's features mostly allow users without perception of color to interact with user interface elements except as disclosed in: • 3.3.1 Error Identification • 1.4.3 Contrast (Minimum)
302.4 Without Hearing	Supports	The product is usable by people without hearing.
302.5 With Limited Hearing	Supports	The product is usable by people with limited hearing.
302.6 Without Speech	Supports	The product is usable by people without speech.

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Criteria	Conformance Level	Remarks and Explanations
302.7 With Limited Manipulation	Partially Supports	The product features mostly allow people with limited manipulation to interact with user interface elements except as disclosed in: • 2.1.1 Keyboard • 2.2.1 Timing Adjustable • 2.4.1 Bypass Blocks • 2.4.2 Page Titled • 2.4.3 Focus Order • 4.1.2 Name, Role, Value • 2.4.7 Focus Visible
302.8 With Limited Reach and Strength	Supports	The product's features allow people with limited reach or strength to interact with the user interface.
302.9 With Limited Language, Cognitive, and Learning Abilities	Partially Supports	The product's features mostly allow people with limited language, cognition, and learning abilities to interact with the user interface except as disclosed in: • 1.3.1 Info and Relationships • 1.3.2 Meaningful Sequence • 2.1.1 Keyboard • 2.2.1 Timing Adjustable • 2.4.1 Bypass Blocks • 2.4.2 Page Titled • 2.4.3 Focus Order • 3.2.2 On Input • 3.3.1 Error Identification • 3.3.2 Labels or Instructions • 4.1.2 Name, Role, Value • 2.4.7 Focus Visible

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Chapter 6: Support Documentation and Services

Notes:

Criteria	Conformance Level	Remarks and Explanations
601.1 Scope	Heading cell – no response required	Heading cell – no response required
602 Support Documentation	Heading cell – no response required	Heading cell – no response required
602.2 Accessibility and Compatibility Features	Applicable – not tested	Documentation listing and explanation of how to use the accessibility and compatibility features was not included in the scope of this evaluation.
602.3 Electronic Support Documentation	See WCAG 2.1 section	See information in WCAG 2.1 section
602.4 Alternate Formats for Non-Electronic Support Documentation	Applicable – not tested	Non-electronic documentation formats and other alternate formats usable by individuals with disabilities were not included in the scope of this evaluation.
603 Support Services	Heading cell – no response required	Heading cell – no response required
603.2 Information on Accessibility and Compatibility Features	Applicable – not tested	ICT support services that include information on the accessibility and compatibility features required by 602.2 were not included in the scope of this evaluation.
603.3 Accommodation of Communication Needs	Applicable – not tested	Direct user support services or referral to a point of contact that accommodates a user with disabilities was not included in the scope of this evaluation.

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