

A11Y CHECKLIST

FOR WEB ADMINS / WEB CONTENT CREATORS

Be sure to use only one HTML H1 per page

Images that provide information must have an alt text

Avoid content that automatically plays, flashes or rotates

Don't use "Click here." or "Learn more" instead use descriptive text for buttons

Don't use icons without labels or text descriptions.

Link titles need to match page titles to which they link

Make sure you can get to important pages using the site navigation.

Display help text and error messages in the user's focus.

Put the most important information at the top left of the page.

Avoid large images that force users to scroll to key content.

UMC DIGITAL

FOR MORE INFORMATION
VISIT [DIGITAL.UTAH.EDU](https://digital.utah.edu)